

THE FUNNEL EXCHANGE

carbon briefing session

The Funnel Exchange carbon briefing session is designed to quickly bring your team up to speed on the key issues in carbon and shipping.

SESSION DELIVERY

Delivered in-house, in a structured yet flexible format, the 3-hour briefing session provides actionable insights into the latest developments in carbon and sustainability management for shipping.

ABOUT FUNNEL

The Funnel Exchange is a specialist provider of maritime carbon solutions: management advisory services, carbon strategy development, sustainability reporting, and carbon offset.



session overview

Who are the carbon leaders in freight?
What are they doing to take up the lead?
What are the risks of doing nothing?
What are some of the first steps to take now?

The briefing covers the latest in:

MARITIME CARBON EMISSIONS

How does 1 tonne of bunker produce over three tonnes of CO₂? What are some of the leading-edge emission reduction techniques?

THE CARBON MARKET

What is the carbon market? How would a cap and trade scheme work for shipping? What is carbon offset? What's driving demand?

THE INDUSTRY'S RESPONSE

Who are the key players driving change? What are the regulators proposing? How are the major carriers responding? How will the rest of the supply chain adapt?

CARBON MANGAGMENT

What is a carbon strategy? What are the risks of doing nothing? What are the opportunities? How can you build value from managing carbon?